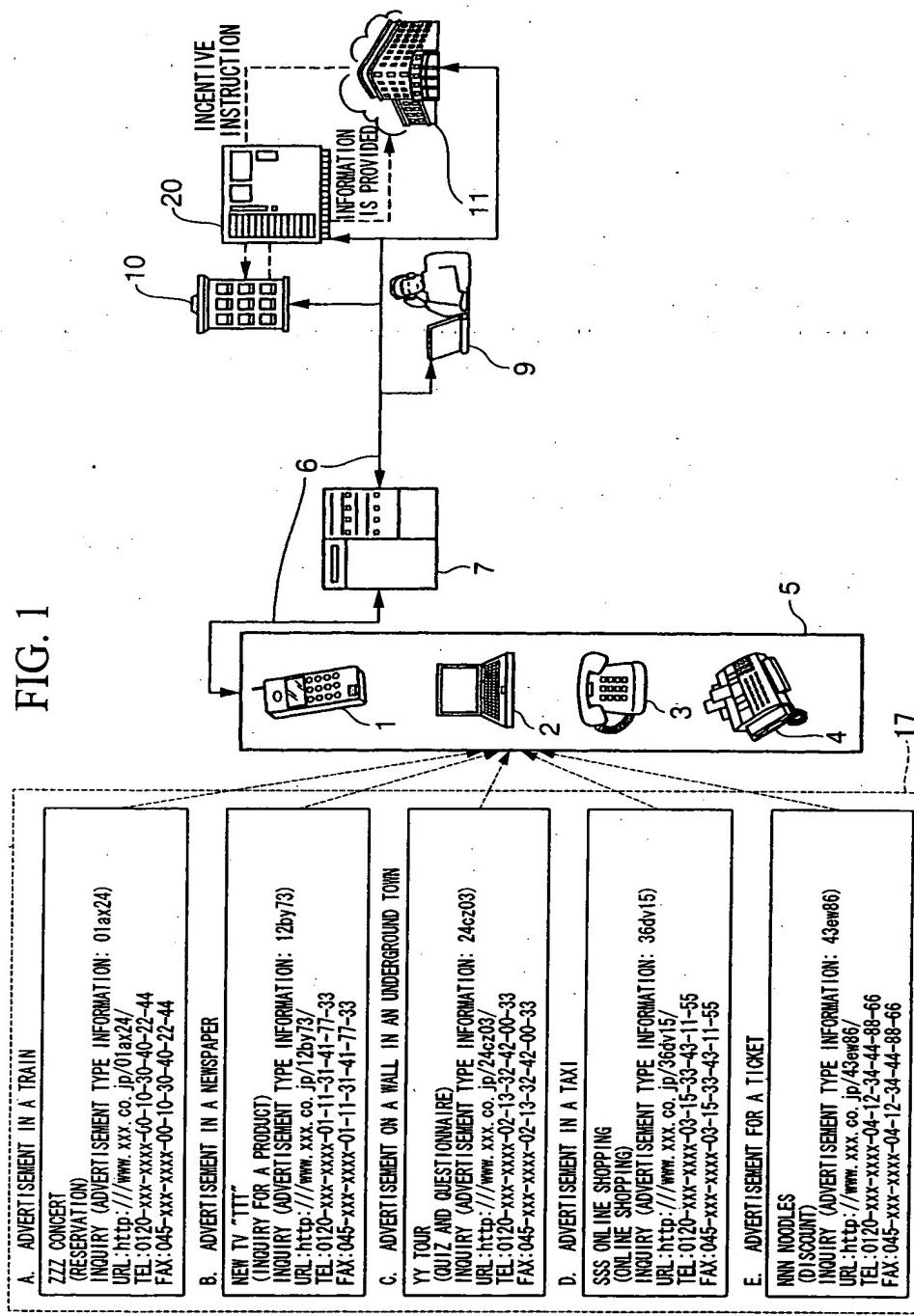


FIG. 1



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FIG. 2

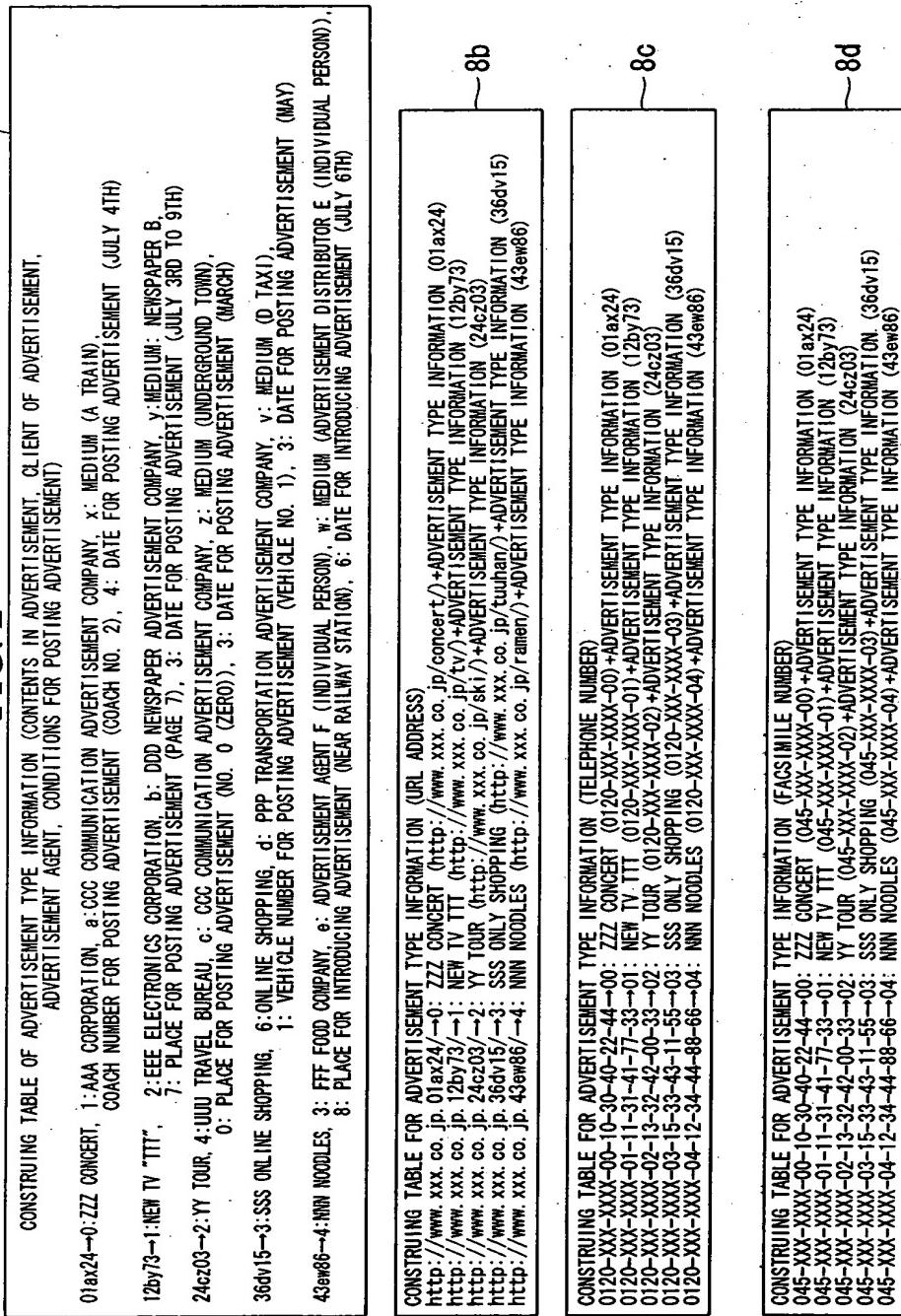


FIG. 3

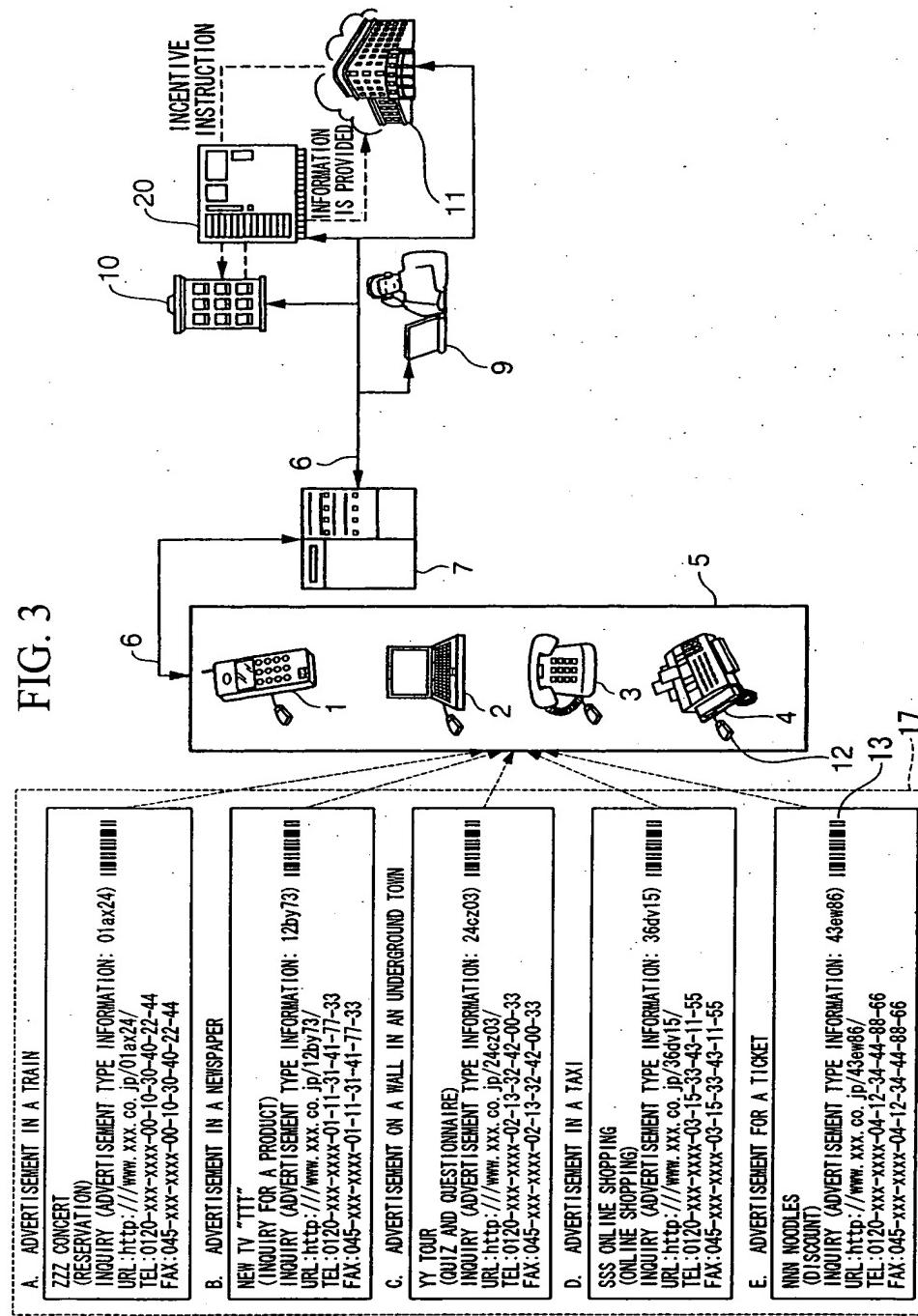
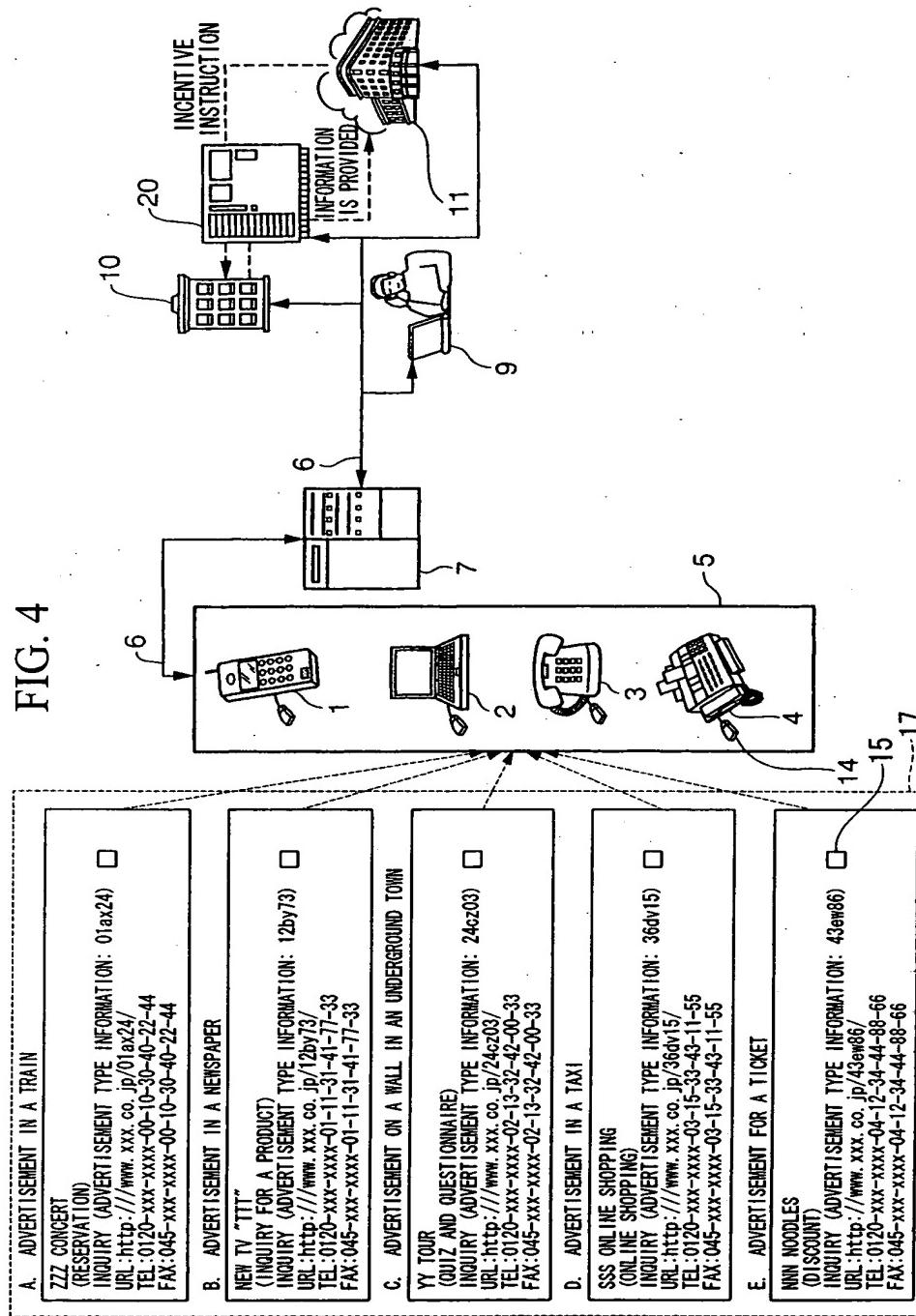
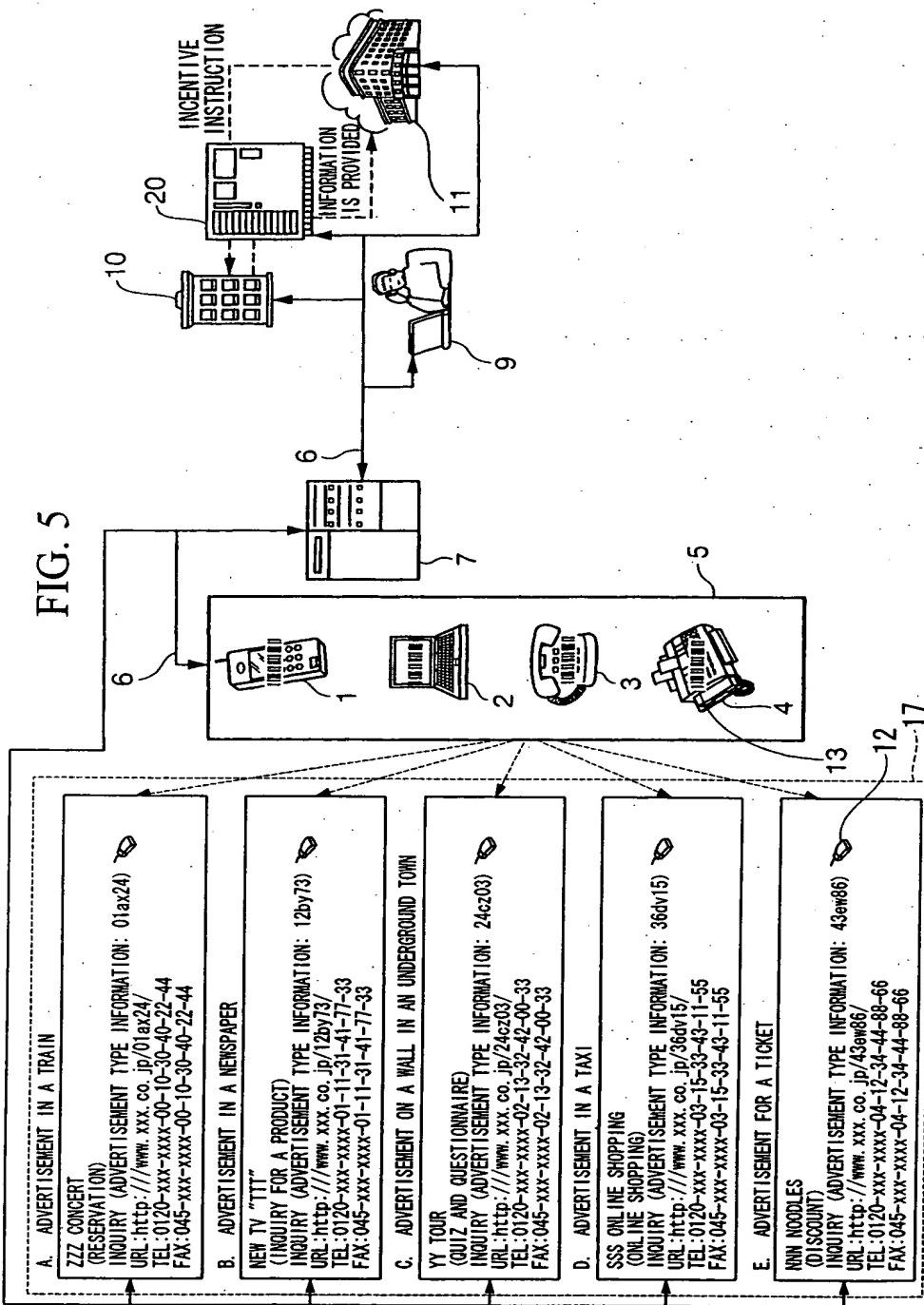
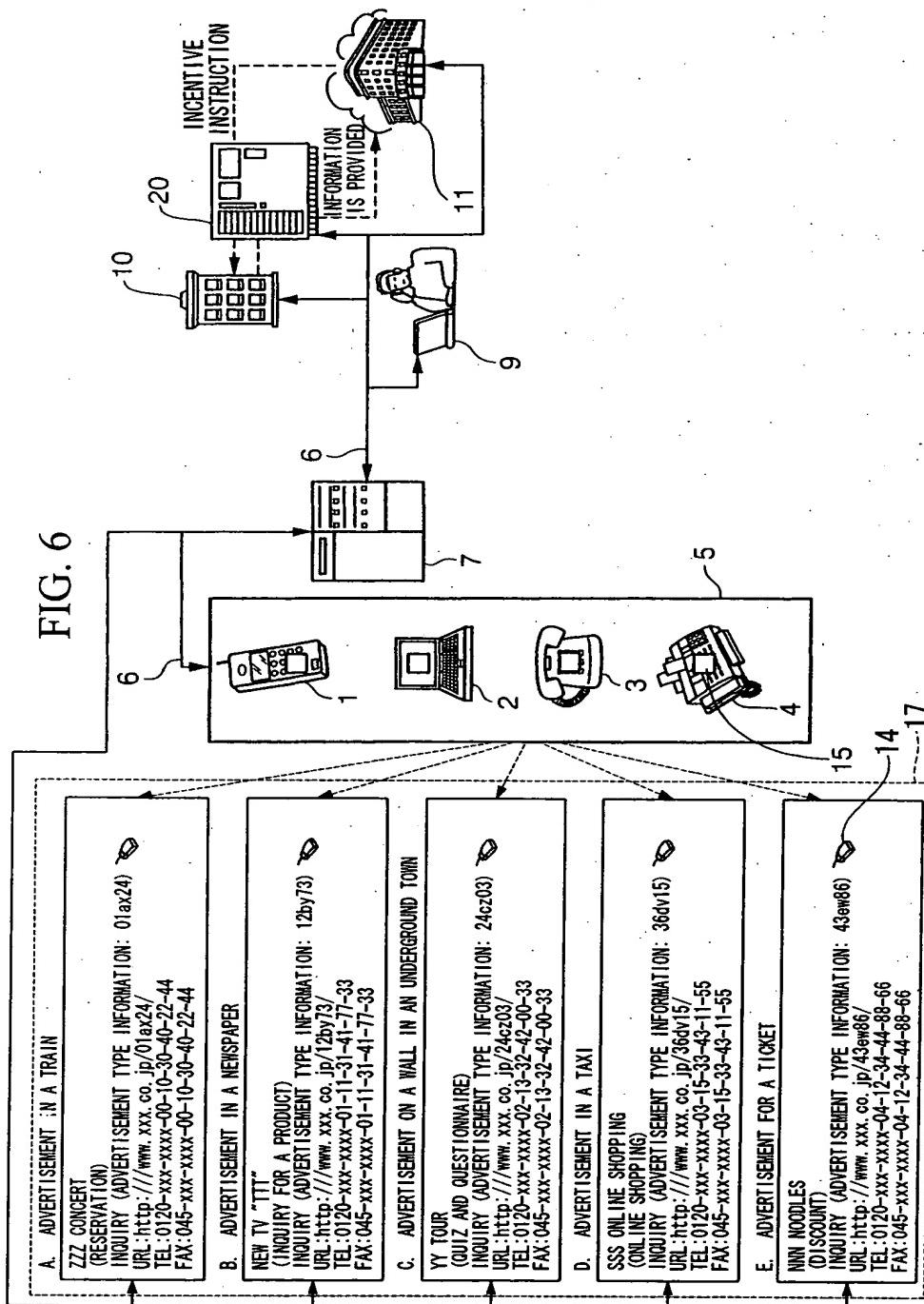


FIG. 4







Title: ADVERTISEMENT EFFECT ANALYZING METHOD AND ADVERTISING SYSTEM

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Atty. Ref.: 5259-000033

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FIG. 7

